



ORIGINATOR 

ORIGINATOR X

Issuing & Minting
Platform

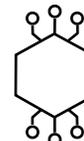
Create, Issue, Manage, Transfer & Audit on the Ethereum Blockchain



Crypto



Tokens



NFT



Wallet



BY OTC: SMKG

www.smartcardmarketingsystems.com

ORIGINATORX

ASSET TOKEN
ISSUANCE
PLATFORM

CREATE, MANAGE, AND TRANSFER

Asset tokens on the Ethereum blockchain

The digital transformation of assets and equity has become the new economy. OriginatorX underwrites the entire process and delivers a powerful management and audit application to Issue Tokens and streamline them into the new global economy by SmartContract Auctions.

This offers clients access to our full security audited protocols that facilitate the Underwriting and Creation of standardized tokens backed by Company Equity or Assets, and the set up of their Auction pricing contracts.

ORIGINATORX APPLICATION



As global markets transition to digital everything, the need for underwriting and issuing will surge

AGNOSTIC



FEATURES



COIN

CREATION & ISSUANCE TO INVESTORS, INFLUENCERS, CUSTOMERS & ENTERPRISES.



MARKETPLACE & E-COMMERCE

MERCHANT ONBOARDING, VETTING, EKYC, PRODUCT & SERVICES OFFERING.



NFT

CREATION, MINTING, PUBLISHING, DISTRIBUTION, & SELLING.



CROSSBORDER

FX TRADE AND EXCHANGE IN 200+ COUNTRIES, TERRITORIES & DIGITL REALMS, AML, EKYC, EKYB.

COIN - ISSUANCE, DISTRIBUTION, EXCHANGE

01

BUY COIN

STEP A

USERS BUY THE COINS THROUGH THE PORTAL.



STEP B

WE HAVE PRESENCE IN MORE THAN 200+ COUNTRIES & TERRITORIES

02

CROSSBORDER



03

BUY AT MARKETPLACE

STEP C

USERS BUY PRODUCTS & SERVICES FROM THE ONBOARDED MERCHANTS



STEP D

COINS & TOKENS ARE TRADED IN EXCHANGE

04

TRADE & EXCHANGE

NFT - MINTING, PUBLISHING, ISSUANCE & TRADING

01

USER ONBOARDING
& LOGIN

02

UPLOAD PATENTS,
DESIGNS, VIDEOS,
IMAGES



03

MINT THE SERVICE
ON THE PLATFORM



04

BUY, SELL,
EXCHANGE TRADE
NFT



05

PAY WITH CREARE
COIN

MARKETPLACE & E-COMMERCE

SEAMLESS MERCHANT ONBOARDING
& PRODUCT UPLOAD ON THE
PLATFORM

01

02

CONSUMER ONBOARDING, COIN
ISSUANCE AND PURCHASE ON THE
PLATFORM

03

CONSUMER BUY THE PRODUCT & SERVICES
IN EXCHANGE OF THEIR COINS FROM THE
MARKETPLACE

04

MERCHANT-USER ENGAGEMENT
THROUGH LOYALTY REWARD
PROGRAMS, EGAMING & ESPORTS
PLUG-INS ON THE PLATFORM

REWARDS

SOCIAL MEDIA

Get reward for posting on social media & Inviting friends & families



SHOPPING

Collect points for different shopping on the marketplace



LOYALTY

Earn Loyalty reward points on the platform on each of your purchase.



DISCOUNT COUPONS

Get rewards in the form of Discount coupons from vendors & Merchants



ESPORTS & E-GAMING

Earn rewards and points by playing online games on the platform

ORIGINATORX WORKING

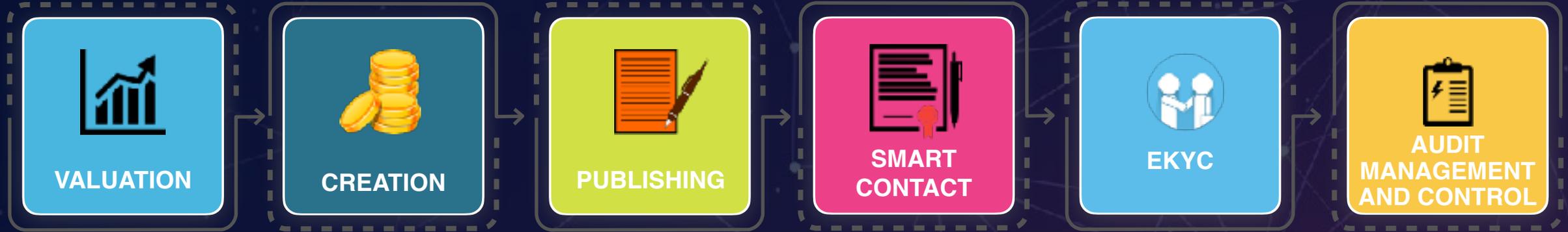


Any business can be tokenised to crypto equity with the use of OriginatorX

OriginatorX underwrites the business, breaks it up into tokens, Publish the token through smart Contract auction, Does eKYC, Audits and Manages and Controls the tokens

Tokens represent ownership rights of a company on the blockchain. They are backed by equity which represent ownership, claim to asset, claim to revenue and participation, compensating investors for the risk in case of a default

UNDERWRITING PROCESS



Identify the Asset or Equity and Initial Valuation

Originator creates any asset which has tangible value in to Tokens

Originator publishes the tokens created

Terms of sales are set in the contract

eKYC is done of both holder and buys

OriginatorX tracks and keeps the records in the ledger

HOW IT WORKS?



Buyer and sellers are onboarded on the platform and eKYC is being done

Seller has Assets with tangible value

OriginatorX breaks the Asset in to units / Tokens and publish the tokens

Buyers can buy these tokens using smart contract. SmartContract can also be auctioned by the seller

Transaction is complete and all the data is stored in the ledger

DIY ONBOARDING & VIDEO EKYC

1

Organization incorporates the platform in their system

3

Organization sends a link to Buyer/Holder on a registered mobile number / Email ID and initiates the onboarding process

5

Onboarding process is not complete



2

Buyer / Holder Approaches the Organization for the a transaction and onboarding process

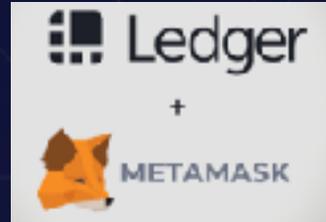
4

Buyer/Holder logs in on the link and creates a unique ID, uploads documents, completes Video eKYC and puts a digital Signature

BASIC REQUIREMENTS

ORIGINATORX

To use OriginatorX 1.0, users need to have the following ready



Ledger or Metamask to access our automated services

A valid legal opinion that states :

- The company's authority to issue tokens
- The issuance is a utility or a security
- If it is a security offering, the company should state that it will follow security laws in order to activate the tokens/auction contracts.

SMARTCONTRACT

01

TOKENS

Creating tokens of the Assets which has any tangible value for the transaction

02

TRANSACTION

Handling transactions, transferring the assets from one person to the other

03

TRACKING

Keeping track of the balances of people

04

AUCTION & DISTRIBUTION

Set up your presale and sale auction contracts by selecting the price behaviour of your choosing

05

TOOLS

Tools to guide you in personalizing your auction

06

MANAGE

Manage the distribution of your tokens by setting up vesting, lock-in, dividend allocation smart contracts

Think of it as your Token CapTable on the blockchain!

DIGITAL WALLET DASHBOARD



SEND/RECEIVE

Send and receive tokens to and from any address



TRACK

Track the process of the token sale



RECORDS

View the transaction history

All accounts come with a OriginatorX corporate wallet integrated with Ledger and Metamask.

WHY USE ORIGINATORX

EFFICIENT TRANSFER

Transfer Asset ownership to employees, co-founders and investors faster. Saves on legal and brokerage fees.

SECURE TRANSACTION

Tamper proof assets on the blockchain help you achieve transparency and eliminate risks of manipulation

COMPLETE CONTROL

SmartContacts help you automate distribution and facilitate restrictions of tokens, whenever and wherever you are

ENABLING MEMBERSHIP CHANNELS

Connecting Millions of Merchants and Customers with the power of Visa



VISA

CyberSource[®]
the power of payment

VISA
Direct

OUR SEGMENTATION AND POSITIONING



INDUSTRY

We work with startups, mature companies, government and even social enterprises



SECTORS

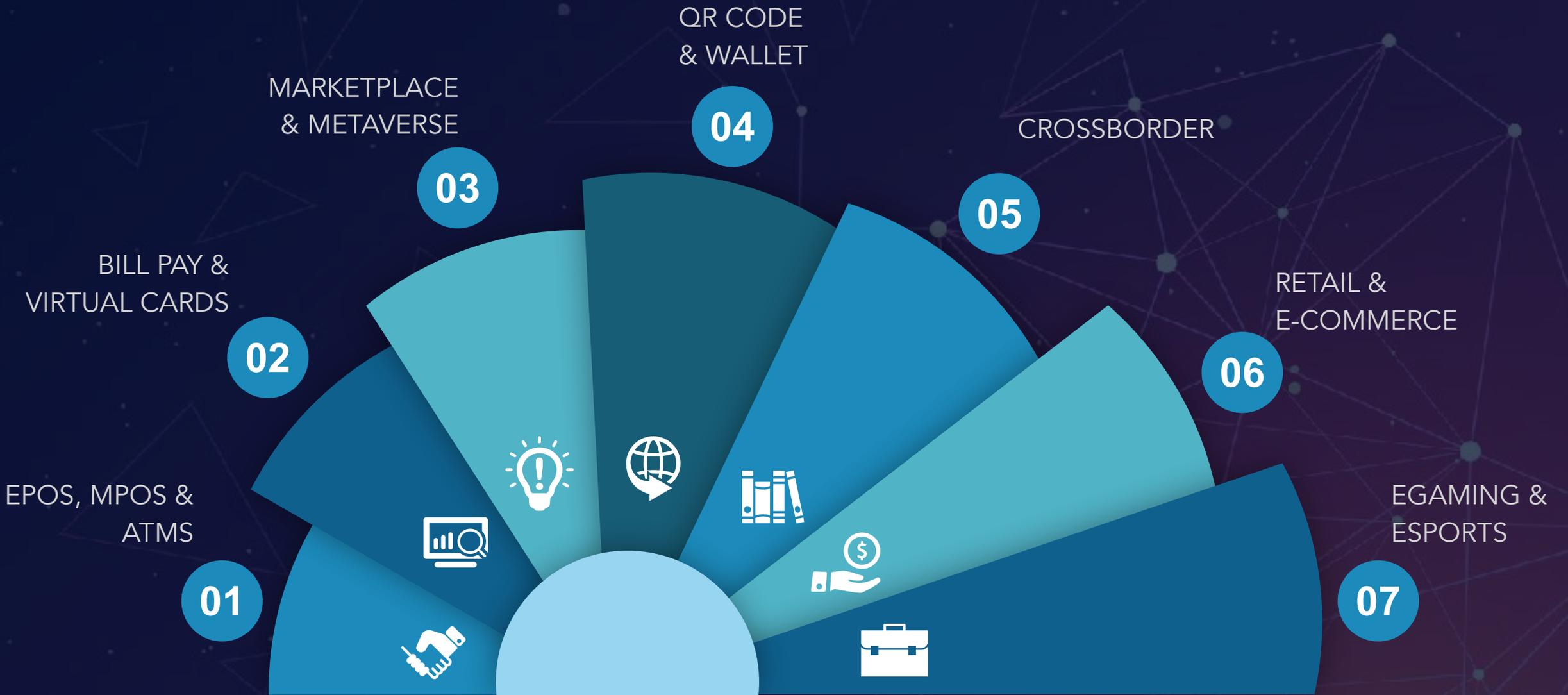
The range of industries include tech and security, bio tech, finance, real estate, and mining firms



REGIONS

We serve clients with operations in South Africa, United States, India, UK, Singapore, Philippines and the rest of the world

WHERE & HOW TO USE ORIGINATORX



ENGAGEMENT & INTEGRATION



APIs



White label



Sandbox



Partner Program

Brand As Your Own

OUR PRESENCE

- HO: Canada servicing North America
- Wilmington DA
- Mumbai, India : Subsidiary Office
- Makati, Philippines: Partner Office

The company is in a transformational state with presence and operations office to working through office networks with partners to monetize on global clients and growth.

REACH US

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